



## **MEDIA RELEASE**

### **AsiaSat and THAICOM Sign Cooperation Agreement**

**Hong Kong/Bangkok, 15 December 2011** – Asia Satellite Telecommunications Company Limited (AsiaSat) and Thaicom Public Company Limited (THAICOM), today announced the signing of a cooperation agreement to provide satellite services from the orbital location of 120 degrees East.

Under the agreement, the two companies will place an interim satellite at the 120 degrees East orbital slot, while a new satellite contracted with Space Systems/Loral will be launched in early 2014. AsiaSat and THAICOM will provide services on their portions of the new satellite under the name AsiaSat 6 and Thaicom 7 respectively. This cooperation will preserve the 120 degrees East orbital slot for Thailand and will provide additional broadcast, telecommunications and broadband services across the Asia-Pacific region.

“Our strategic cooperation with THAICOM allows AsiaSat to expand our inventory and to meet growing demand from the region,” said William Wade, President and Chief Executive Officer of AsiaSat.

“We are pleased to establish this new partnership with AsiaSat to cooperate on a satellite project that will preserve the orbital slot for Thailand at 120 degrees East, and fulfill the fast growing demand for quality satellite capacity from customers in our country and across the region,” said Suphajee Suthumpun, Chief Executive Officer of Thaicom.

AsiaSat 6/Thaicom 7 will have 28 high-power C-band transponders serving Asia and Australia.

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#### ***About THAICOM Plc.***

THAICOM PLC. founded on November 7, 1991, is a satellite and telecommunications operator with customers throughout Asia, Africa, Europe and Australia. Currently, the Company operates two THAICOM satellites at geostationary orbit. Thaicom 5 carries more than 400 television channels at its ‘hotbird’ location of 78.5 degrees East while THAICOM 4 (IPSTAR) can deliver broadband services to millions of users across 14 countries in Asia Pacific. THAICOM 6 is presently under construction and planned for launch in 2013 to serve the increasing demand for broadcast services. THAICOM is listed on the Stock Exchange of Thailand (SET) under the trade symbol “THCOM”. For more information, please visit the company’s website [www.thaicom.net](http://www.thaicom.net) and [www.ipstar.com](http://www.ipstar.com).

**About AsiaSat**

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its four satellites, AsiaSat 3S at 105.5°E, AsiaSat 4 at 122°E, AsiaSat 5 at 100.5°E and AsiaSat 7. The AsiaSat satellite fleet provides services to both the broadcast and telecommunications industries. Over 500 television and radio channels are now delivered by the company's satellites offering access to over 620 million TV households across the Asia-Pacific region. AsiaSat also provides telecommunications operators and end users services such as voice networks, private VSAT networks and broadband multimedia. AsiaSat has ordered two more satellites, AsiaSat 6 and AsiaSat 8, planned to be launched by early 2014. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com).

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