



MEDIA RELEASE

VTC Chooses AsiaSat 5 for New DTH Service in Vietnam

Hong Kong, 30 December 2009 – Asia's leading satellite operator Asia Satellite Telecommunications Company Limited (AsiaSat) and Vietnam Multimedia Corporation (VTC), Vietnam's leading national broadcaster and operator in digital broadcasting, today announced the signing of a lease agreement for the use of multiple Ku-band transponders on AsiaSat 5 for a new premium Direct-to-Home (DTH) service in Vietnam.

VTC will use the transponder capacity in early 2010 to provide a brand new DTH television service, distributing up to 30 High Definition (HD) and 70 Standard Definition (SD) television channels to households in Vietnam. The new VTC's DTH package on AsiaSat 5 will offer a wide variety of premium content ranging from sports, entertainment to technology and lifestyle, addressing the interests of the Vietnamese public.

Dr. Thai Minh Tan, General Director of VTC said, "AsiaSat 5 provides powerful coverage to enhance our DTH service to our home market and the transponder capacity to expand our line-up of HD and SD premium television channels to viewers across the country. We are grateful to partner AsiaSat who can support our aggressive plan to further diversify our range of digital TV services to enhance the viewing experience of the Vietnamese consumers."

Peter Jackson, Chief Executive Officer of AsiaSat said, "We are very pleased to have VTC as our long-term partner for DTH services to Vietnam. AsiaSat 5 is our latest high performance satellite launched this year and it will play a significant role in the DTH development of the country. We look forward to expanding our services in Vietnam, a fast growing economy of over 80 million people, with reliable and high quality satellite television when VTC launches its services on AsiaSat 5."

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About VTC

Vietnam Multimedia Corporation (VTC), under the Ministry of Information and Communications of Vietnam, is a large state-owned multimedia corporation in Vietnam. Through VTC Digital Television formed in 2004, VTC's business activities in the TV broadcasting field include producing TV programmes and provision of other television-related services as well as buying, selling and exchanging programmes with domestic and international partners. VTC Digital Television has many self-produced channels including HD channels, and dozens of international channels which are transmitted digitally via DVB-C, DVB-T, DVB-H and DVB-S2 standards. For more information, please visit www.vtc.com.vn

About AsiaSat 5

AsiaSat 5 is a Space Systems/Loral's 1300 satellite launched in August 2009 and replaced AsiaSat 2 at the orbital location of 100.5 degrees East. AsiaSat 5 carries 26 C-band and 14 Ku-band transponders, and has a design life of 15 years. Its powerful C-band footprint covers over 50 countries and regions spanning from Russia to New Zealand and from Japan to the Middle East and parts of Africa. The Ku-band coverage consists of two high powered fixed beams serving East Asia and South Asia, as well as a steerable beam to satisfy market demands.

About AsiaSat

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its powerful satellite fleet, comprising AsiaSat 3S at 105.5°E, AsiaSat 4 at 122°E and AsiaSat 5 at 100.5°E. The AsiaSat satellite fleet provides services to both the broadcast and telecommunications industries. Over 300 television and radio channels are now delivered by the company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and broadband multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com

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