



MEDIA RELEASE

TDM Launches Satellite Channel on AsiaSat 5

Hong Kong, 8 October 2009 – TDM Satellite Channel, Macau, a new satellite television channel from TDM – Teledifusão de Macau, S.A. began free to air broadcasting on the newly launched AsiaSat 5.

Asia's leading satellite operator Asia Satellite Telecommunications Company Limited (AsiaSat) and Macau Special Administrative Region's public broadcaster TDM have signed an agreement for television broadcasting service across more than 50 countries in Asia Pacific.

During the next few months' testing of service, TDM Satellite Channel, Macau will provide daily scheduled news bulletin in Cantonese, Mandarin, Portuguese and English languages, and a wide range of current affairs programming on Macau's latest development.

"The launch of TDM Satellite Channel, Macau on Asia's newest satellite AsiaSat 5 marks a major milestone in television broadcasting in Macau. In addition to TDM's programming, we will bring to viewers a diverse range of television content through collaboration with Chinese broadcasters and public broadcasters from Portuguese-speaking countries. Our objective is to establish a cross-cultural platform for China, Portuguese-speaking community and overseas Chinese while enabling audiences to have a better understanding of Macau today and at the same time fostering closer cultural and economic relations between China and Portuguese-speaking countries through Macau," said Manuel Gonçalves, Chief Executive Officer of TDM.

"We are very happy to commence broadcasting on the new AsiaSat 5 delivering service in excellent transmission quality and at the same time enjoy immediate access to cable headends and Direct-to-Home (DTH) satellite television networks across Asia Pacific," Mr. Gonçalves added.

"We welcome TDM on board our brand new satellite AsiaSat 5 adding more value to AsiaSat 5's diverse channel neighbourhood. AsiaSat 5 has inherited AsiaSat 2's access power. We shall continue to build the accessibility by bringing high quality programming to this platform," said Peter Jackson, Chief Executive Officer of AsiaSat.

TDM Satellite Channel, Macau is now available free to air on AsiaSat 5 in C-band with the following reception parameters:

Transponder: C5H
Frequency: 3805.3 MHz
Polarisation: Horizontal
Modulation: QPSK
Symbol Rate: 3.255 Msym/sec
FEC: 3/4

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About TDM

TDM – Teledifusão de Macau, S.A., formed in 1984, is the public broadcaster of the Macau Special Administrative Region. TDM currently operates one HD and two SD television channels broadcasting in Chinese and Portuguese with some English time-slots. TDM also has two radio channels serving the Chinese and Portuguese listeners round the clock. In addition to the new satellite channel TDM Satellite Channel, Macau, TDM has plans in place to launch more digital terrestrial channels.

About AsiaSat 5

AsiaSat 5 is a Space Systems/Loral's 1300 satellite launched in August 2009 and replaced AsiaSat 2 at the orbital location of 100.5 degrees East. AsiaSat 5 carries 26 C-band and 14 Ku-band transponders, and has a design life of 15 years. Its powerful C-band footprint covers over 50 countries and regions spanning from Russia to New Zealand and from Japan to the Middle East and parts of Africa. The Ku-band coverage consists of two high powered fixed beams serving East Asia and South Asia, as well as a steerable beam to satisfy market demands.

About AsiaSat

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its powerful satellite fleet, comprising AsiaSat 3S at 105.5°E, AsiaSat 4 at 122°E and AsiaSat 5 at 100.5°E. The AsiaSat satellite fleet provides services to both the broadcast and telecommunications industries. Over 300 television and radio channels are now delivered by the company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and broadband multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). In March and June of this year, AsiaSat was selected the 'Best Asian Satellite Carrier' and the 'Satellite Service Provider of the Year in Asia Pacific' respectively by Telecom Asia magazine and Frost & Sullivan. For more information, please visit www.asiasat.com

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