



MEDIA RELEASE

AsiaSat 5 Lifts Off

Hong Kong, 12 August 2009 – AsiaSat 5 aboard an ILS Proton launch vehicle lifted off from the Baikonur Cosmodrome in Kazakhstan at Hong Kong Time 3:47:33 a.m. on the 12th August.

All operations have been reported normal, with the separation of the AsiaSat 5 spacecraft and the launch vehicle scheduled to occur approximately 9 hours and 15 minutes after liftoff.

AsiaSat 5, based on a Space Systems/Loral's 1300 satellite bus, will replace AsiaSat 2 at the orbital location of 100.5 degrees East, to continue to provide advanced satellite services including television broadcast, telephone networks and VSAT networks for broadband multimedia services across Asia Pacific.

To view the replay of the live broadcast of AsiaSat 5 launch, please visit AsiaSat website at www.asiasat.com or ILS website www.ilslaunch.com

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About AsiaSat

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122°E. The AsiaSat satellite fleet provides services to both the broadcast and telecommunications industries. Over 300 television and radio channels are now delivered by the company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and broadband multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (SEHK: 1135). In March and June of this year, AsiaSat was selected the 'Best Asian Satellite Carrier' and the 'Satellite Service Provider of the Year in Asia Pacific' respectively by Telecom Asia magazine and Frost & Sullivan. For more information, please visit www.asiasat.com

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