



MEDIA RELEASE

AsiaSat 5 Set for Launch on August 12

Hong Kong, 5 August 2009 – AsiaSat 5, a new generation communications satellite of Asia Satellite Telecommunications Company Limited (AsiaSat), is scheduled for launch at Hong Kong Time 3:47:33 a.m. on the 12th August on an ILS Proton launch vehicle from the Baikonur Cosmodrome in Kazakhstan.

AsiaSat 5 is a new satellite designed to replace AsiaSat 2 at the orbital location of 100.5 degrees East and to provide service continuity to all AsiaSat 2 users. Based on Space Systems/Loral's 1300 satellite bus and equipped with leading edge but proven technology, AsiaSat 5 will provide advanced satellite services including television broadcast, telephone networks and VSAT networks for broadband multimedia services across Asia Pacific.

AsiaSat 5 will carry 26 C-band and 14 Ku-band transponders, and has a design life of 15 years. AsiaSat 5 will offer an enhanced pan Asian C-band footprint that covers more than 53 countries spanning from Russia to New Zealand and from Japan to the Middle East and parts of Africa. In addition to a powerful Ku-band East Asia beam, the new satellite will offer two new Ku-band beams – the South Asia beam and a steerable beam to satisfy market demands, and to offer full backup to AsiaSat 3S and AsiaSat 4.

AsiaSat has also commenced the construction of AsiaSat 5C, a backup satellite for AsiaSat 5, at Space Systems/Loral's manufacturing facility in the United States. Once AsiaSat 5 is successfully launched, AsiaSat 5C will be deployed to address the company's other future needs.

Live broadcast of AsiaSat 5 launch will be available on the 12th August on:

Satellite:	AsiaSat 2
Orbital Location:	100.5 degrees East
Band:	C-band
Transponder:	10A
Frequency:	4006.50 MHz
Polarisation:	Vertical
Symbol Rate:	5.632 Msym/sec
FEC:	3/4

Live coverage will start at approximately Hong Kong Time 3:25 a.m.

Live webcast of the launch at www.asiasat.com or www.ilslaunch.com will begin approximately 20 minutes before liftoff, at about Hong Kong Time 3:27:33 a.m. on the 12th August.

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About AsiaSat

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122°E. The AsiaSat satellite fleet provides services to both the broadcast and telecommunications industries. Over 300 television and radio channels are now delivered by the company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and broadband multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (SEHK: 1135). In March and June of this year, AsiaSat was selected the 'Best Asian Satellite Carrier' and the 'Satellite Service Provider of the Year in Asia Pacific' respectively by Telecom Asia magazine and Frost & Sullivan. For more information, please visit www.asiasat.com

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