



MEDIA RELEASE

AsiaSat - 'Satellite Service Provider of the Year in Asia Pacific' The Second Industry Award Won during the Year

Hong Kong, 5 June 2009 - Asia Satellite Telecommunications Company Limited (AsiaSat) won the 'Satellite Service Provider of the Year in Asia Pacific' at the 2009 Frost & Sullivan Asia Pacific ICT Awards. This is the second time in three years that AsiaSat has been given this leading industry award, also the second accolade that AsiaSat received during the year recognising its exceptional performance in the past year.

The Frost & Sullivan Asia Pacific ICT Awards is held annually to recognise top performing companies and individuals who demonstrated outstanding performance in the ICT sector in Asia Pacific. Winner of the 'Satellite Service Provider of the Year' award was chosen, by a panel of independent judges comprising industry senior executives from the ICT industry and Frost & Sullivan analysts, based on the company's revenue performance and growth, utilisation and coverage, major wins and key achievements.

"AsiaSat is honoured to win this prestigious industry award for the second time. It underlines our relentless efforts to deliver the highest standards in all of our services. We would like to thank once again Frost & Sullivan and the judges for their recognition, our customers and business partners for their continued support, and our staff for their dedication to delivering exceptional service and business performance over the past year. We will continue to strive for service excellence in Asia Pacific," said Peter Jackson, Chief Executive Officer of AsiaSat after the Awards banquet held on the 4th of June in Singapore.

In March, AsiaSat was voted 'Best Asian Satellite Carrier' by Telecom Asia magazine at the 2009 Telecom Asia Awards, for the third time in four years. Also in March, AsiaSat CEO, Peter Jackson, was inducted into The Society of Satellite Professionals International (SSPI)'s Satellite Hall of Fame for his valuable contributions to the satellite communications industry.

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About AsiaSat

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122°E. The AsiaSat satellite fleet provides services to both the broadcast and telecommunications industries. Some 300 television channels are now delivered by the company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and broadband multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (SEHK: 1135). AsiaSat was voted the 'Best Asian Satellite Carrier' by Telecom Asia magazine in March 2009. For more information, please visit www.asiasat.com

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