



## **MEDIA RELEASE**

### **AsiaSat CEO Peter Jackson to be Inducted into SSPI's Hall of Fame**

**Hong Kong, 10 March 2009** – Peter Jackson, Chief Executive Officer of Asia Satellite Telecommunications Company Limited (AsiaSat), will be inducted into The Society of Satellite Professionals International (SSPI)'s Satellite Hall of Fame at an induction ceremony on 25 March 2009.

SSPI is the professional development society of the global satellite industry. The Hall of Fame was introduced in 1987 to recognise the valuable contributions of the visionaries and pioneers who have made possible the age of satellite communications. It honours individuals who have devoted their careers to the advancement of technology and to helping build the political and commercial foundations of the industry.

Peter Jackson, Chief Executive Officer of AsiaSat said, "I am very honoured and delighted to receive the award and join the prestigious member list of the Hall of Fame. I would like to thank SSPI and the selection committee for this honour. My special thanks and appreciation go to our staff for their dedication to upholding excellent service quality and value to our clients."

Mr. Jackson has over 31 years' international experience in the satellite and telecommunications profession. Mr. Jackson joined AsiaSat as Chief Executive Officer in 1993, following his successful years with Cable & Wireless in a broad range of engineering, marketing and management positions. Under his directorship, AsiaSat has become a diversified and publicly traded company, and won a number of industry awards over the past years including the 'Best Asian Satellite Carrier' at the 2005 and 2007 Telecom Asia Awards, the 'Satellite Communications Service Provider of the Year in Asia Pacific' at the 2007 Frost and Sullivan Asia Pacific ICT Awards, the 2007 'Excellent Service Enterprise of China Satellite Application Industry' Award presented by China High Tech Industrialisation Association, China Satellite Communication Industry Association and China Satellite Application Forum, and the 'Asia Spectrum Defense Team' Special Award at the 2008 APSCC Awards.

Mr. Jackson has been actively working across the satellite, broadcasting and telecommunications sectors, and negotiating with other satellite operators and regulatory bodies for international cooperation of the satellite industry. In 2006, Mr. Jackson was presented the APSCC's 'Satellite Executive of the Year in Asia Pacific' Award and the 'CASBAA Chairman's Award' in recognition of his continued achievement and dedication to the satellite and television community.

The ceremony on 25 March will be held immediately before the start of the annual SSPI Gala that will bring together some 1300 decision makers from the satellite industry in Washington, D.C.

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## **About AsiaSat**

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122°E. The AsiaSat satellite system provides services to both the broadcast and telecommunications industries. Some 300 television channels are now delivered by the company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and broadband Internet and multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (SEHK: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com)

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