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MEDIA RELEASE

AsiaSat Appoints New General Manager China

Hong Kong, 8 August 2008 – Asia Satellite Telecommunications Company Limited (AsiaSat), Asia's leading satellite operator, announced the appointment of Mr. Zhang Hai Ming as its new General Manager China.

Mr. Zhang will oversee all AsiaSat's marketing, sales and customer relations activities in the Mainland China market, leading a strong team to continue driving business development and strengthening service support to customers in China.

AsiaSat's Chief Executive Officer Peter Jackson expressed, "We are happy to have Hai Ming on board with us, bringing with him a wealth of expertise, marketing and management experience in the satellite sector to continue to grow business and boost our customer service in China, a market that AsiaSat has solid reputation and established presence over the years."

Mr. Zhang has over 20 years' solid experience and a distinguished record in the satellite industry. He has worked with Echostar, Lockheed Martin, Skywave TV (an 80% owned subsidiary of AsiaSat) and China Mobile Broadcasting Satellite in various management positions, covering areas in business development, sales and marketing, and operations.

Mr. Zhang graduated from Beijing Institute of Foreign Trade (now renamed Beijing University of International Business and Economics) and obtained a Master of International Management Degree from the American Graduate School of International Management.

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About AsiaSat

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122°E. The AsiaSat satellite system provides services to both the broadcast and telecommunications industries. Some 300 television channels are now delivered by the Company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and high speed Internet and multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on the Stock Exchange of Hong Kong Limited (SEHK: 1135). For more information, please visit www.asiasat.com

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